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QUESTIONS OR FEEDBACK:Elizabeth Orcutt
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(212) 286-5800**Rockwood Real Estate Advisors Expands Hospitality Platform With Key Hires***Continues to Enhance National Platform of Integrated Real Estate Services*

New York, NY; Washington DC, October 12, 2011 – Rockwood Real Estate Advisors, a full-service commercial real estate investment banking firm, announced the expansion of its national real estate services platform with several strategic hires that will strengthen the firm's expertise in the hospitality sector. The addition of dedicated hospitality specialists Andrew Kern, David Altobello and Terrence O'Brien as Managing Directors will offer enhanced benefits to clients by expanding Rockwood's best-in-class service to this unique asset type.

Andrew Kern brings more than 25 years of hotel real estate investment, development and acquisition experience to Rockwood. One of the leading brokers in the hospitality industry, Mr. Kern possesses broad expertise in analyzing complex transactions and has personally spearheaded the acquisition and development of over 40 individual hotel properties throughout his career. This insight and experience has enabled Mr. Kern to successfully guide both buyers and sellers through complex transactions. He most recently served as Senior Vice President at Molinaro Koger, where he represented investors of limited and full-service hotels located throughout the United States, overseeing all aspects of the sales process. Previously, he held executive positions at several hotel companies including Marriott Corporation, Manor Care Hotels/Sunburst Hospitality, DoubleTree Hotels Corporation, and Promus Hotels Corporation. Mr. Kern will be based in Bethesda, Maryland and will report to Dan McNulty, President of Rockwood.

David Altobello brings extensive experience in the hospitality industry to Rockwood. In his 15-year career, David has completed hotel brokerage transactions representing both public and private clients in both investment sales and advisory services. His client service skills stem from a rich professional career in real estate advisory services and a depth of knowledge of the hotel industry. He most recently served as Vice President at Molinaro Koger, where he delivered clients an array of hotel real estate brokerage and advisory services. Mr. Altobello will be based in Bethesda, Maryland and report to Andrew Kern.

Terrence O'Brien is a highly respected industry veteran with over 29 years of experience in the hospitality industry. His expertise encompasses single asset and portfolio sales in the select service and full service market segments and he has been involved in over 100 hotel transactions, with an aggregate value exceeding \$1.2 billion. Mr. O'Brien has served as an executive for several national companies including Hilton Hotels, Manor Care Hotels, Sunburst Hospitality and Extended Stay America. Mr. O'Brien will manage Rockwood's Cincinnati, Ohio office and will report to Andrew Kern.

The team will be complemented by existing, in-house experience at Rockwood, including Vice President Kimberly Riordan. A graduate of Cornell University's School of Hotel Administration, Ms. Riordan has participated in valuation services for \$1.5 billion in hotels; development advisory for over \$2 billion in hospitality projects; and transaction services for over \$250 million in hotels and senior housing. Based in Rockwood's New York headquarters, Ms. Riordan will report to Andrew Kern.

Rockwood Real Estate Advisors, which became a member of CW Financial Services in May of 2011, has established an aggressive strategic growth strategy that includes the expansion of its investment sales, equity and advisory services business platforms, positioning the firm for additional growth and opportunity as the commercial real estate market returns.

Daniel McNulty stated, "Andrew, David, Terry and Kim have deep expertise in their field and successful track records of guiding clients through complex transactions. Their specific knowledge of the hospitality sector and broader experiences in the commercial real estate market will be invaluable to us as we diversify our team and broaden the scope of services and solutions we provide to our clients."

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About Rockwood Real Estate Advisors

Rockwood Real Estate Advisors is a full-service real estate investment banking firm offering a broad range of financial advisory and transactional services and business solutions for clients in the commercial real estate industry. Headquartered in New York, the firm has offices throughout the country and is a subsidiary of CW Financial Services. For additional information, please visit www.rockwoodrea.com.

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